

PRODUCER

- Experience:** A decade. 10 years agency experience in global and national commercial productions.
- Produce:** All of it. Multi-genre experience including international live action shoots, hidden camera stunts, juiced up table-top food, illustrations and 3D animations across broadcast, print, digital and social media.
- Known For:** The details. Proven track record of managing productions through complete development on time and on budget.
- Ability To:** Trouble shoot. Fit in creatively resolving difficult projects and their unique challenges.
- About Me:** Hail from New England. Enjoy a crisp pint. Find production thrilling.

KEY PRODUCTION SKILLS

- Offshore shooting including large scale Pharma campaigns
- Create and manage 6 figures to small scale budgets
- Fortune 500 client base
- Work with SAG and Foreign Talent
- Lead projects on challenging timelines
- Maintain network of close production partners

HIGHLIGHTS

Nespresso: we created a series of animations and stills for the “Doing is Everything” campaign to celebrate Nespresso’s continued devotion to sustainability. The campaign launched across 40 markets worldwide. *“Re-Re-Re-Recyclebar.” – in German*

Cigna: during August 2020, we “remotely” partnered with Leland Melvin, former astronaut, NFL player and educator, on the “Moonshot” campaign to recognize Cigna as they accept the challenge to help change healthcare for the better. *“It may sound unreachable, but there was a time when building an International Space Station seemed impossible too.” – Leland Melvin*

Jose Cuervo: we rang in the New Year with musical flare giving the classic holiday tune “Aude Lang Syne” a Cuervo twist with the help of 57 bottles of tequila, a shop vac and a microphone. We call it the **Cuervosel**.

PROFESSIONAL HISTORY

PREACHER

McCANN
NEW YORK

mullen

**SAMUEL
ADAMS**

Senior Producer - Austin, TX **October 2021 - Present**
• Brand Spanking New. Exciting stuff.

Producer - New York, NY **September 2009 - September 2021**
• Produced 360° marketing campaigns inclusive of video, print, digital and social.
• Produced through all phases of the creative process from director search, bidding, pre production, production, editorial, music development to delivery.
• Produced in studio, on location or remote with responsibilities including but not limited to, budget and schedule creation, communicate project status and needs daily with team, talent contracts, completion reports, production specs and lead liaison between agency and production partners.

Partial Client List: Jose Cuervo, Verizon, Trintellx, Lysol, Chick-fil-A, TGI Fridays, Mucinex, General Mills

New Business Coordinator - Wenham, MA **October 2007 - November 2008**
• Supported all pitch and presentation needs including development of RFPs.
• Led creative submissions to annual, advertising award shows.

Tour Guide - Jamaica Plain, MA **May 2008 - November 2008**
• Led 80 person tours covering the history, ingredients, brew house and tasting process of the Sam Adams Brewery and it’s delicious products.

EDUCATION

Bates College, Lewiston, ME
Bachelor of Arts: English, May 2006
Secondary Concentration: French



Paul Valéry University, Montpellier, FR
Intensive French language program, Spring 2005